

**ROACH  
MIDDLE  
SCHOOL  
PTA**

*sponsorships*



# ABOUT

## ROACH MIDDLE SCHOOL

Sam and Ann Roach Middle School is uniquely positioned to be your partner. Our Frisco ISD campus serves a diverse range of nearly 1000 students throughout Frisco and McKinney, extending your reach throughout the community. Our faculty and students work hard and are proud of our achievements.

National PTA  
School of  
Excellence  
Two Years  
in a Row

Achieved an  
A rating from  
Texas  
Education  
Agency (TEA)

Academic  
and athletic  
programs  
recognized  
by FISSD

When you partner with Roach PTA, you can be assured you are making a difference in the lives of faculty who enthusiastically serve. You're also helping students leverage all the tools not readily available to them in and outside of the classroom.

School backpacks, lab equipment, therapeutic toys, anti-bullying programs, and music and art lessons are just a handful of ways partnerships have evolved into opportunities and helped children achieve their dreams.



**ARE YOU  
READY  
TO MAKE  
*a positive*  
IMPACT?**

	PLATINUM RAM \$2,500	GOLD RAM \$1000	SILVER RAM \$500	BRONZE RAM \$200
<b>Complimentary Roach PTA Membership</b>	•	•	•	•
<b>SPONSOR</b> Corporate logo and link on Sponsors page	•	•	•	•
<b>HOMEPAGE VISIBILITY</b> Corporate logo and link on homepage and Sponsors page	•	•		
<b>RICH MICROSITE ON OUR WEBSITE</b> Corporate logo, mission and services, & embedded YouTube	•			
<b>FACEBOOK 36-HOUR TAKEOVER</b> Logo featured in Facebook cover photo plus watermarked logo in a post	•			
<b>NEWSLETTER</b> Logo and link inside monthly membership newsletter	•	•	•	•
<b>SOCIAL MEDIA MARKETING</b> One-time standalone corporate logo on Facebook, Instagram, IG, & TikTok	•	•	•	•
<b>PARTNERSHIP RECOGNITION AT PTA MEMBERSHIP MEETINGS</b> (held in Sep, Jan, April, & May) Introduction slide with corporate logo and description at PTA meetings	•	•	•	•
<b>T-SHIRT ADVERTISEMENT</b> Corporate logo on tees for 8 <sup>th</sup> grade graduates	•	•	•	

# HOW WE PROMOTE



## **MODERN WEBSITE**

Our website is beautifully designed with plenty of options for rich media, viewable on desktop or mobile.



## **ACTIVE SOCIAL MEDIA**

We meet our growing audience of all ages where they are with presence on Facebook, Instagram, Twitter, and TikTok.



## **RICH NEWSLETTER**

The Rams Horn newsletter is an extension of our website and offers another lever for promotion.

# PURCHASE A PLAN



Purchase a Plan at [RoachPTA.org/sponsor](https://RoachPTA.org/sponsor)

## CONTACT US

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## VISIT US

[www.RoachPTA.org](https://www.RoachPTA.org)

Facebook: [RoachPTA](#)

Instagram: [RoachPTAFrisco](#)

Twitter: [RoachPTA](#)

TikTok: [RoachPTA](#)



*Let's do this!*